



PACIFIC COAST
FARMERS' MARKET
ASSOCIATION

WIC FARMERS' MARKET NUTRITION PROGRAM MATCHING



Did you receive WIC Farmers Market Nutrition Program (FMNP) vouchers?

You can double your buying power when you spend the vouchers at a participating farmers' market!

PCFMA was awarded a grant from the [California Department of Food and Agriculture \(CDFA\)](#) to match Senior and [WIC Farmers' Market Nutrition Program \(FMNP\)](#) vouchers for all [PCFMA](#), [Coastside](#), [Fresh Approach](#) farmers' markets, and the [Freedom Farmers' Market](#) in Oakland.

To receive the Senior or WIC matching dollars, which is \$5 for every \$10 voucher, bring your Senior or WIC-FMNP vouchers to the information booth at one of the participating farmers' markets. Senior and WIC-FMNP vouchers will be matched with the script that is good for fresh fruits and vegetables and can be used at any PCFMA farmers' market.

[Learn more about WIC](#)

Find a [PCFMA Farmers' Market](#) near you!

Vouchers can also be matched and redeemed at [Coastside Farmers' Markets](#), [Fresh Approach](#) Farmers' Markets, and the [Freedom Farmers' Market](#):

Coastside Farmers' Market in Pacifica – Wednesdays, 2pm – 6pm
400 Old County Road, Pacifica • Apr – Dec

Coastside Farmers' Market in Half Moon Bay – Saturdays, 9am – 1pm
225 Cabrillo Highway, Half Moon Bay • Apr – Dec

Fresh Approach East Palo Alto Community Farmers' Market – Wednesdays, 8:30am – 12:30pm

1885 Bay Road, East Palo Alto • Apr – Nov

Fresh Approach Richmond Farmers' Market – Fridays, 7am – 1pm

24 Barrett Ave & 25th St, Richmond • Year-round

Freedom Farmers' Market – Every 2nd & 4th Saturdays, 9am – 2pm

4521 Telegraph Ave, Oakland • Jul - Nov

TAGS