

PACIFIC COAST FARMERS' MARKET ASSOCIATION

## WIC FARMERS' MARKET NUTRITION PROGRAM MATCHING



PCFMA.ORG

## Did you receive WIC Farmers Market Nutrition Program (FMNP) vouchers?

You can double your buying power when you spend the vouchers at a participating farmers' market!

PCFMA was awarded a grant from the <u>California Department of Food and Agriculture</u> (CDFA) to match Senior and <u>WIC Farmers' Market Nutrition Program (FMNP)</u> vouchers for all <u>PCFMA</u>, <u>Coastside</u>, <u>Fresh Approach</u> farmers' markets, and the <u>Freedom Farmers'</u> <u>Market</u> in Oakland.

To receive the Senior or WIC matching dollars, which is \$5 for every \$10 voucher, bring your Senior or WIC-FMNP vouchers to the information booth at one of the participating farmers' markets. Senior and WIC-FMNP vouchers will be matched with the script that is good for fresh fruits and vegetables and can be used at any PCFMA farmers' market.

## Learn more about WIC

Find a PCFMA Farmers' Market near you!

Vouchers can also be matched and redeemed at <u>Coastside Farmers' Markets</u>, <u>Fresh</u> Approach Farmers' Markets, and the Freedom Farmers' Market:

**Coastside Farmers' Market in Pacifica** – Wednesdays, 2pm – 6pm 400 Old County Road, Pacifica • Apr – Dec

**Coastside Farmers' Market in Half Moon Bay** – Saturdays, 9am – 1pm 225 Cabrillo Highway, Half Moon Bay • Apr – Dec

Fresh Approach East Palo Alto Community Farmers' Market – Wednesdays, 8:30am – 12:30pm

1885 Bay Road, East Palo Alto • Apr – Nov

**Fresh Approach Richmond Farmers' Market** – Fridays, 7am – 1pm 24 Barrett Ave & 25th St, Richmond • Year-round

**Freedom Farmers' Market** – Every 2nd & 4th Saturdays, 9am – 2pm 4521 Telegraph Ave, Oakland • Jul - Nov

TAGS